Pre & After Electric Shave Skin Conditioner

**Freelette®** is the latest advance in the science of shaving, and it makes shaving with an electric razor more effective than a manual shave.

Electric razors already allow men to shave faster than manual razors, and a faster shave reduces the risk of nicks and cuts. However, only 25% of men currently use electric shavers.

Most men eschew electric razors because they do not provide as close a shave or as smooth a finish, requiring men to shave more frequently. In addition, more frequent shaving can lead to increased skin irritation.

**Freelette®** is a pre and after electric shave solution that, when used in conjunction with an electric razor, allows for a superior close and smooth shave, leaving the skin soft, moisturized, fragrant and in an improved condition compared to after a manual shave.

It is a fresh concept that makes the time consuming manual shave “PASSÉ…”

**Freelette®** is applied 15 seconds before shaving. It’s quick, easy, and effective.

**Freelette®** leaves skin soft and supple, with a light, protective lotion and a masculine odor that lasts for hours.

**Freelette®** is a 3 in 1 product that replaces: (1) shaving foams or soaps, (2) manual razors, and (3) aftershaves, creams or gels.

**Freelette®** is so portable, you can shave in front of your tablet, computer, or in the car on the way to work.

**Freelette®** is the shaving revolution you’ve been waiting for.

**Freelette®** is Available in a 125ml solution and in disposable wet wipes.

**Freelette® - The shave you won’t forget**